

PRESS INFORMATION

Friedrichstadt-Palast Berlin chasing records again: FALLING | IN LOVE reaches the magic threshold of 500,000 guests faster than previous shows

Berlin, 27 September 2024



Natascha Lecki welcomes Kimberly Rühlemann and her companion Toni Hoang-Sturz Friedrichstadt-Palast | Photo: Pedro Becerra

Kimberly Rühlemann was the 500,000th guest of the FALLING | IN LOVE Grand Show at the Friedrichstadt-Palast Berlin. After a terrific first season, the hit production has reached the magic number of half a million guests after just 50 weeks and is thus once again well on its way to claiming the title of the Palast's most successful Grand Show to date.

On Thursday evening, the Palast opened its doors to the 500,000th guest of the FALLING | IN LOVE Grand Show. Natascha Lecki (Director of Marketing, Sales & PR) welcomed Kimberly Rühlemann and her companion Toni Hoang-Sturz to the world's biggest theatre stage on behalf of theatre management. The best friends, who travelled all the way from Erfurt, enjoyed a very special evening with an exclusive seat upgrade and free drinks before the show.

The new Berlin show jewel FALLING | IN LOVE celebrated its premiere on 11 October 2023. The production already enjoyed a terrific first season in 2023/24, with average capacity utilisation of over 95 percent. No theatre in Berlin did better. On 9 August, the second and final season of 2024/25 began after the summer break. Now, with



PRESS CONTACT:

Maximilian Wahlandt Team Lead PR

T +49 30 2326 2-272 wahlandt@palast.berlin

Natascha Lecki Director of Marketing, Sales & PR

T +49 30 2326 2-230 M +49 152 5633 7101 lecki@palast.berlin

www.palast.berlin



Friedrichstadt-Palast Berlin

Friedrichstraße 107 10117 Berlin-Mitte Germany

General Director: Dr. Berndt Schmidt

Chair of the Supervisory Board Sarah Wedl-Wilson, Permanent Secretary for Culture



The Friedrichstadt-Palast is owned by the City of Berlin.

PRESS INFORMATION

its 281st performance, the production has already broken the half-million guest mark – significantly faster than past shows!

By way of comparison: the previous production, ARISE, needed 368 Grand Shows to reach the 500,000 guests mark (bearing in mind the Covid-19 pandemic and limited capacity utilisation in the theatre hall, though). Prior to the pandemic (2019), the VIVID Grand Show only reached the 500,000 guests mark after 293 performances.

Thus, the Grand Show curated by Jean Paul Gaultier is clearly on course for success and well on its way to becoming the Palast's most successful production yet.

Dr. Berndt Schmidt, General Director and Producer: "Welcoming the 500,000th guest to the Palast is always a great honour! It is also by no means a matter of course here in Berlin. The fact that we were able to reach this even sooner than with our previous productions makes us doubly proud. It shows that the story of the silent poet You and mankind's eternal dream of a better world is very popular among society."

Additional information:

Images to download: <u>www.picdrop.com/friedrichstadt-palast/c3TsmUKz8v</u>

More information about FALLING | IN LOVE: www.palast.berlin/inlove

The show is scheduled to run until summer 2025. Tickets cost from €19.80 and can be purchased online at <u>www.palast.berlin</u> or via the ticket hotline (+49 30 2326 2326).

Recommended from 8 years. Also suitable for international guests. 100 artists from 28 nations are involved in each performance.

The Palast is owned by the city of Berlin.

PRESS CONTACT:

Maximilian Wahlandt Team Lead PR

T +49 30 2326 2-272 wahlandt@palast.berlin

Natascha Lecki Director of Marketing, Sales & PR

T +49 30 2326 2-230 M +49 152 5633 7101 lecki@palast.berlin

www.palast.berlin



Friedrichstadt-Palast Berlin

Friedrichstraße 107 10117 Berlin-Mitte Germany

General Director: Dr. Berndt Schmidt

Chair of the Supervisory Board Sarah Wedl-Wilson, Permanent Secretary for Culture



The Friedrichstadt-Palast is owned by the City of Berlin.

