

PRESS INFORMATION

The new FALLING | IN LOVE Grand Show has already broken all records: almost 96 percent capacity utilisation as at 31 December 2023 and sold out almost every night!

Berlin, 9 January 2024



Joy and confetti as we look back on 2023 | Photo: Markus Nass

The winning streak seems to be continuing: beside when the Friedrichstadt-Palast Berlin was forced to close completely in 2020/21 due to the Covid-19 pandemic, it has been putting on one new Grand Show after the next for 16 years now. By the looks of the preliminary figures at 31 December 2023, this could also be the case for FALLING | IN LOVE. And that although the production that preceded it, ARISE, had only just broken the previous box office record.

Things already got off to a good start. FALLING | IN LOVE curated by Parisian star designer Jean Paul Gaultier set a new world record before tickets had even gone on sale: thanks to a cultural co-operation with the Austrian company Swarovski, an incredible 100 million Swarovski crystals help make the stage sparkle. There's never been anything like it before.

Though the new Grand Show only opened on 21 September, 300,000 tickets have already been sold as of today (including advance sales). In the past year, the capacity utilisation for FALLING | IN LOVE was exceptionally high, lying at 95.8 percent (excluding free tickets). So, almost every performance was and is sold out. As at 31 December 2023, the revenue for the new Grand Show totalled €12.5 million. Around 90 percent of the €14 million in production costs could already be recovered

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General Director:  
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Chair of the Supervisory Board  
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Permanent Secretary for Culture



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in the first 100 days of the show's two-year run. The outlook is positive, too: In the current quarter (Q1/2024), the revenue and capacity utilisation continue to develop extremely well.

Last summer, ARISE (2021–2023) broke the existing box office record: THE ONE (2016–2018) generated €44.1 million and ARISE a total of €47.2 million in ticket sales by the time of the dernière (final show performance), with more than 762,000 guests.

The Young Show 'Spiel mit der Zeit', which will run until 31 January, also has sensational monthly capacity utilisation of around 98 percent. With the exception of 23 January, all performances of the Young Show are already sold out this month.

In the 2023 financial year, the total annual occupancy rate for all productions ('Im Labyrinth der Bücher', ARISE, FALLING | IN LOVE and 'Spiel mit der Zeit') lay at 91.7 percent. The ticket revenue totalled €28.0 million and there were 461,510 paying guests (excluding free tickets). By way of comparison, in 2022 the annual capacity utilisation lay at 78.2 percent, ticket revenue totalled €25.0 million and there were 427,316 guests. And this although difficult pandemic conditions continued to prevail until April 2022.

Dr. Berndt Schmidt, General Director and Producer: "The new Grand Show's message of humility and love seems to strike a chord with many people in the current times. Advance sales for the show are breaking all records. Uncertainty is still in the air, of course, but the foundations for new records seem to have been laid. Let's keep up this outstanding performance! As the profitability and success of the Palast depends on its current Grand Show, I am relieved that what is now my eighth production has been so well received by guests."

### Additional information:

More information about FALLING | IN LOVE: [www.palast.berlin/inlove](http://www.palast.berlin/inlove)

The show is scheduled to run until summer 2025. Tickets cost from €19.80 and can be purchased online at [www.palast.berlin](http://www.palast.berlin) or via the ticket hotline (+49 30 2326 2326).

Recommended from 8 years. Also suitable for international guests. 100 artists from 28 nations are involved in each performance.

About the show name: The separator in the show title symbolises two different feelings in the current times – the feeling of falling, but also the hope of a good outcome (falling in love). We would therefore appreciate if a separator (|, / or –) could be used when referring to the show to make clear that the production isn't just about 'falling in love'.

Images to download: [www.palast.berlin/info/pressebereich/bildmaterial-logos](http://www.palast.berlin/info/pressebereich/bildmaterial-logos)

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Show trailer (1:17 min.): [www.youtube.com/watch?v=Fh2cZ\\_aMWog](http://www.youtube.com/watch?v=Fh2cZ_aMWog)

Website: [www.palast.berlin](http://www.palast.berlin)

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