

PRESS INFORMATION

Record year for the Friedrichstadt-Palast Berlin: all-time highest number of guests and ticket sales

Berlin, 8 January 2025



Revenue of almost €34 million and more than 550,000 guests | Photo: Friedrichstadt-Palast | Nady El-Tounsy

The Friedrichstadt-Palast is celebrating the most successful year in its history to date – an impressive achievement given the current challenging conditions. Two historic records were broken in 2024. With ticket sales of €33.6 million and 550,182 paying guests, the Palast is setting new standards. This significantly exceeds the previous sales record of €28.02 million in 2023 and also narrowly breaks the visitor record from 2019 when there were 545,129 paying guests. The Palast confidently maintains its position as Berlin’s most popular theatre and welcomes more guests than the state theatres ranked second and third combined. With an average capacity utilisation of 93.2 percent for its productions, the world’s biggest theatre stage confirms its outstanding importance for Berlin’s cultural landscape and its unbroken appeal far beyond the capital’s borders.

The 2024 financial year ends with a double record: the Palast welcomed a total of 550,182 paying guests (excluding free tickets). Compared to the most successful year to date (2019) when there were 545,129 guests, this is 5,414 more guests (+1 percent). While this doesn’t sound like much, when you consider that the German economy was buzzing in 2019, tourism was booming in Berlin, there were significantly more direct flights to Berlin at the time and the Palast was also hosting the successful Pollesch/Hinrichs play ‘Belief in the Possibility of Complete Renewal of the World’, which attracted an additional 9,007 guests, then this new record is nothing

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The Friedrichstadt-Palast is owned by the City of Berlin.

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short of a minor miracle. At the same time, the ticket sales totalling €28.02 million achieved in the 2023 record year were exceeded by a remarkable 20 percent (+€5.63 million). Together, the three productions ('Spiel mit der Zeit', FALLING | IN LOVE and 'Frida & Frida') grossed a total of €33.65 million in 2024. The average capacity utilisation for all three productions in Berlin's largest theatre with 1,899 seats was 93.2 percent.

With its spectacular staging and overwhelming public response, the FALLING | IN LOVE Grand Show set new standards in 2024 and contributed significantly to the record-breaking ticket sales of €31.8 million. The capacity utilisation for the Grand Show alone (excluding Young Shows) was 92.4 percent. FALLING | IN LOVE is well on its way to breaking the box office record set by the previous show ARISE by its dernière (final show performance) on 5 July 2025.

The Young Show 'Frida & Frida' not only wins children's hearts, but is also an absolute hit with adults. The almost 47,000 tickets sold and more than impressive capacity utilisation of 99.3 percent underline the steadily growing quality of the Young Shows and the boundless popularity of the Palast's offers for children and families. Almost all of the seats were sold out for the premiere – this is also unprecedented in the theatre's history. As no more tickets are available for the children's performances up until 31 January, advance sales have already been opened for the 2025/26 season.

Despite the great economic success of the past year, social responsibility lies at the core of our work as a theatre owned by the state of Berlin. The Palast remains true to its values of making culture accessible to all. Almost 11,000 discounted charity tickets were issued last year through the #PalastFürAlle initiative and with the support of welfare organisations. With its uncomplicated, trust-based procedure, #PalastFürAlle enables people who cannot afford a visit at the regular admission prices to also take advantage of the Palast's cultural offers. This commitment underlines the theatre's social claim to not only be a theatre for culture, but also for solidarity in Berlin.

Director and producer Berndt Schmidt explains: "The incredible sales figures show that we have hit a nerve with the public with FALLING | IN LOVE – a colourful garden of love in times that are often filled with hatred. I doff my hat to the cast and crew and we all thank our guests from the bottom of our hearts for their loyalty to their Palast!"

Press information:

Tickets cost from €19.80 and are available at www.palast.berlin.

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